## Did you know that...?

The naturalness index of the new shampoo is $1.2 \%$ higher than in the previous version, and amounts to $96.2 \%$. The product contains more natural ingredients which are usually more gentle for hair than synthetic ingredients. It means that the conditioner is more gentle for your hair.

## 2

The rich composition of the conditioner contains as many as $\mathbf{6}$ active substances, that is avocado oil, Centella Asiatica extract, panthenol, shea butter, raspberry extract and hydrolysed keratin, which allowed us to enter a new dimension of hair care. All these ingredients form a complete formula which hydrates, protects and nourishes hair. The conditioner leaves a protective film on hair, thus protecting it from harmful effects of external factors and mechanical damage (e.g. during blow-drying).

The rich composition provides appropriate hydration and makes hair shiny and smooth.

## 3 <br> The composition was enriched with:

- avocado oil, which nourishes, strengthens and hydrates;
- Centella Asiatica (Centella asiatica L.) extract accelerates the regeneration processes ${ }^{1-2}$.

4
The ingredients of the shampoo and the conditioner from the same line were selected to work together, and their synergistic action helps improve the condition of hair and scalp.

5
The conditioner has a fresh scent where juicy, fruity notes of apple, strawberry, plum, raspberry and grapefruit reveal a gentle, floral heart of lily and jasmine.

The multi-functionality of the conditioner, which can be used as a conditioner and as a hair mask, and therefore is more versatile and can replace many different products, which allows you to save time and money.

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[^0]:    ${ }^{1}$ Council of Europe. Plants preparations used as ingredients of cosmetic products. Vol.I. Strasbourg Cedex: Council of Europe Publishing, 1994; p: 116-117 (61*8 PAT).
    ${ }^{2}$ Jayashree, G., Kurup Muraleedhara, G., Sudarslal, S., Jacob, V.B. Anti-oxidant activity of Centella asiatica on lymphoma-bearing mice. Fitoterapia, 2003; 74 (5): $431-4$ (ref.6351).

