



Pro Aloe Daily Shampoo 210 ml



Did you know that...?

- 1** The naturalness index of the new shampoo is **2.2% higher than in the previous version, and amounts to 87.6%**. The shampoo contains more natural ingredients which are usually more gentle for the scalp and hair than synthetic ones, which means that **the shampoo is more gentle for the scalp and hair**.
- 2** The rich composition of the shampoo contains such **active ingredients as aloe vera leaf juice, urea, peppermint leaf extract and apple cider vinegar** - ingredients selected in such a way allowed for creating a shampoo for daily hair care. Together, all these ingredients form a complex formula which gently cleanses, restores the skin pH balance, helps fight dandruff, seals hair cuticles, reduces hair greasiness and hydrates.
- 3** The composition was enriched with:
 - **peppermint leaf extract** which has cleansing and refreshing properties, as well as anti-dandruff properties;
 - **urea** which contributes to the protection from excessive scalp dryness, provides intense hydration of the epidermis (it's one of the most important ingredients of NMF - skin hydration factor) and soothes irritation.
- 4** The ingredients of the shampoo were selected to work together, and their synergistic action helps improve the condition of hair and scalp.
- 5** The shampoo contains **detergents of natural origin which are gentle for skin and mucosas** and effectively remove impurities from skin and hair surface.
- 6** **Easy and convenient** application of shampoo from the tube, without the spilling effect.
- 7** The shampoo **has a refreshing fragrance note in which the subtleness of violet and rose penetrate to the mild heart of white flowers**.